

APPENDIX 1 – APPROVED PROJECTS

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

City Music Foundation (Ref:14483)

Amount requested: £10,000

Amount recommended: £7,500

Purpose of grant request: Eight free lunchtime recitals in Bart's the Less plus with one additional performance in Barts Pathology Museum and Barts the Great from September to May 2019.

The Charity

The City Music Foundation (CMF) was formed in 2012 as an initiative of the previous Lord Mayor Sir Roger Gifford, with funding from the Lord Mayors Appeal. The Charity aims to help young professional musicians to get a foothold on their career. They provide a 2-year mentoring programme for young professional musicians to learn about business development, make connections in the city and have access to artist management services.

Background and detail of proposal

Commencing in September 2018 CMF propose a series of 8 monthly free lunchtime recitals at Bart's the Less, featuring CMF soloists or small ensembles. CMF also plan to present 'Surround Sound Sessions', an immersive string quartet performance in the Pathology Museum and a performance at Bart's the Great including Schubert's Trout Quintet. The Charity have already brought new audiences to the Hospital precincts with the last project supported by this committee. Feedback from the last grant outlined how the project offered musical solace to patients, relatives and staff whilst helping Bart's to actively engage with the Culture Mile.

Building on the success of the previous project CMF wish to use this funding to bring regular music to the precincts of St Bart's – the Churches and the Hospital. Funding is being requested for the venue hire, rehearsal time, musician costs, performance and marketing for 10 concerts across the Bart's estate between September and May 2018.

Financial Information

CMF was set up in 2012 with a large donation from the Lord Mayor's Appeal. Since 2012 they have overspent every year due to having a surplus of funds from the original donation. Forecast Accounts for 2018 demonstrate clear success in fundraising for the period and the report of a small surplus for the year.

Recommendation

CMF have delivered several grants under the Inspiring London through Culture programme. Audience feedback has been positive and the work is adding to the City's Cultural Offer. This project will build on the success of the last project

supported through this programme by helping to establish Bart's different venues as destinations within the Culture Mile. CMF have applied for all the funding to deliver this project and have applied for the amount only awarded to exceptional projects. My recommendation is to support this project with a grant of £7,500 and request that the balance be made up with match funding. Any funding is conditional on the receipt of a satisfactory monitoring and evaluation form for the current grant awarded under this programme. Funding is recommended as follows:

£7,500 to contribute to the costs of 8 free lunch time concerts and two additional performances at Bat's the Less, the Pathology Museum and Bart's the Great from September to May 2019. Funding is conditional on match funding the rest of the concerts, which is a requirement of this programme.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

London Euphonia Orchestra (Ref: 14884)

Amount requested: £5,000

Amount recommended: £5,000

Purpose of grant request: Funding to cover the operational costs including rehearsal space, venue hire and marketing to deliver concerts in the City over the course of a year.

The Applicant

London Euphonia Orchestra (LEO) formed in December 2012 and is based in the City of London. The group registered as a Charity in March 2018. The Orchestra is made up of a dedicated group of amateur musicians who deliver a high quality of musical performance. Since the Charity's inception they have delivered 18 concerts in mainly Church venues across the City.

Background and detail of proposal

The application is looking for funding to cover the operational costs of the Charity which are currently self-funded through membership subs and income from tickets and bar sales at performances. From December 2018 the Charity wants to develop its performance offer and step up the current delivery. With less constraint on the finances LEO will be able to widen the scope and size of the venues they perform in.

LEO aim to deliver three high quality concerts across the year, starting in December 2018. The project will encourage and experiment with brand new music composed by up and coming young and talented composers from all backgrounds (particularly the BAME and LGBTQ communities) that sometimes struggle to see their work played publicly by a full and committed orchestra. The concerts will be targeted at those who work in the City and across other areas of London. Your funding will allow for the Charity to book larger venues, market the shows and attract a wider audience. The match funding element will come from the money made on ticket and bar sales.

Financial Information

For the Financial year ending June 2018 turnover for the Charity was just under £9,000. Although small the Charity have appropriate finance and governance arrangements in place.

Recommendation

LEO has been operating for the last 5 years and is mainly self-funded by Orchestra members. This funding will allow the LEO to establish itself and begin to perform in larger venues in the City of London. The application has gone some way to demonstrate how it will add to the City of London's Cultural offer. No match funding has been sourced for the project either. If funding is available this would be a good organisation to support to allow them to grow and develop but I will leave the

decision with officers on whether they have gone far enough to meet the criteria of the programme. There are also three very similar application received and a judgement should be made on whether we support one, two or all three.

£5000 to cover the operational costs including rehearsal space, venue hire and marketing to deliver concerts in the City over the course of a year. Funding is conditional on receipt of further information on how the organisation will develop and collect audience data to ensure best practice.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Sing London Limited (Ref: 14881)

Amount requested: £7,500

Amount recommended: £7,500

Purpose of grant request: Libraries at Night is a new festival - piloting imaginative and immersive late-night events in City of London libraries.

The Applicant

Sing London (SL) is a Charitable Company that deliver high profile, participatory events in cities across London. The company formed in June 2007 delivering the world's first all-city sing-along. SL collaborate with councils, designers and artists to create innovative projects. The organisation has a track record of delivering projects in the City of London including putting table tennis tables in public places across the square mile.

Background and detail of proposal

Libraries across the UK are having a difficult time and are looking for new ways to re-purpose how they work in a digital age. Libraries by Night is looking to engage new audiences with Libraries by engaging Arts organisations with libraries to create projects that will attract a new and diverse audience. This application is looking for support towards the City of London element of this London wide project. SL plan to work in partnership with City of London Libraries to develop a number of innovative projects that will be showcased across a 10-day festival over two weekends in spring 2019.

The programmes planned so far will be Reading in the Dark, interactive fiction and shared reading events that will be led by some of the countries' best actors, artists and performers. Night School is site-specific installations and immersive performances created for library settings, from Murder in the Library an immersive community drama at Guildhall Library, to Not the Mayfair Ball, an alternative masked ball with Duckie at the Artizan Street Library. Each of the programmes will develop new audiences to City of London Libraries while also working closely with Library staff to promote collections and online resources. Funding is being requested towards the 3 commissions, over time costs to City of London Libraries and marketing materials. The whole costs for the City of London work are being requested in this application but further funding is provided to the development of the London wide programme by the Esme Fairbairn Foundation.

Financial Information

The company's turnover in the last financial year was £105,873. SL have a track record of delivering small and medium sized grants and have the appropriate financial controls in place.

Recommendation

Sing London have delivered internationally recognised creative and immersive participatory programmes. They have a track record of delivering projects in the City of London and work collaboratively with artists to create innovative schemes. This application is looking for support toward the City of London element of a London wide festival called Libraries by Night that will take place in the Spring 2019. This looks like an interesting programme of events that will engage new audiences with City Libraries while working collaboratively with Library staff to showcase collections and resources. Funding is recommended as follows:

£7,500 toward to the cost of commissions, over-time payments and marketing costs to deliver Libraries at night in the City of London.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Spitalfields Music (Ref: 14876)

Amount requested: £7,500

Amount recommended: £7,500

Purpose of grant request: Spitalfields Festival 2018: A multi-venue, cross-genre music festival taking place across the City and East London.

The Charity

Spitalfields Music started life in 1976 as a festival at Hawksmoor's Christ Church, which was then under threat of demolition. In 1989 it was registered as a charity, offering learning and participation projects alongside an annual music festival. Today, the charity delivers a range of public and small-group music activities in a variety of settings including schools, care homes and community centres.

Background and detail of proposal

Spitalfields Music festival has been a London institution for over 40 years, bringing unusual City and East London spaces to life through innovative and high-quality performance. Spitalfields Music used to be a delivery partner for the City of London festival and has had a close relationship and funding from the City for the last 25 years. This application is seeking a contribution to the total cost of the Spitalfields Music Festival. The festival will take place from the 1st to the 9th of December 2018. The festival takes place across a range of venues in the City and East London and usually reaches an audience of 4,000 or more.

Historically Spitalfields Music ran two festivals each year in the Summer and the Winter. Two years ago, the Charity decided to move to one winter festival each year so they could focus on making it a more curated experience for the audiences. The 2018 festival is looking to offer cross-genre music performances in historic venues across the City and East London.

This application is looking for a contribution to the overall cost of the festival. Match funding has been applied for from a range of different Trusts and Foundations with a number of applications being confirmed to date.

Financial Information

Budget accounts for the year ending August 2018 show a turnover of £800,849. Reserves for the organisation sit at around £280,000 in line with reserves policy. The Charity currently have funding from the City Educational Trust fund that comes to an end at the end of the financial year and a three-year commitment from the City Bridge Trust.

Recommendation

Spitalfields Music are a well-established Charity delivering a range of high quality music activities throughout the year. The Spitalfields Music festival has been running for many years and has a strong relationship to the City of London. This

application is a straight forward request to contribute to the overall cost of the festival in December. This project meets the priorities of this programme. Funding is recommended as follows:

£7,500 contribution to the total project cost of the 2018 Spitalfields Festival place that will take place in December.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

**St John Ambulance (parent company of Museum of St John which is a member of The Ring consortium)
(Ref: 14875)**

Amount requested: £7,000

Amount recommended: £2,000

Purpose of grant request: To increase and widen audiences for the members of The Ring, a new consortium of cultural attractions around Farringdon

The Charity

The Ring is a new consortium of cultural attractions, clustered around Farringdon station. The consortium members include the Museum of the Order of St John, Charterhouse, Goldsmiths Centre, Bart's Hospital Museum and Archives, Heritage Trust and St Bart's the Great. The Consortium is not a legal entity and is currently lead by St John Ambulance, the parent company of the St John Museum. St John Ambulance is the leading first aid charity in the UK. The consortium plans to create more connection between the venues to improve marketing and to deliver joint ventures.

Background and detail of proposal

The Ring established as a need was identified that there are lots of interesting and historical venues in Farringdon that are either not known about or struggle to get a high footfall of visitors. To tackle this issue a consortium was set up and lead by St John Museum to establish a partnership of mutual benefit. The Ring is currently working on its first phase and has bought in a project manager with experience of delivering similar consortiums around the UK. This application is looking for support with Phase 2 of the development of The Ring. Phase 2 is looking to extend the Project Directors contract to develop initial programming across the consortium, and to work with a marketing specialist to benchmark current audience levels and the range of people that the venues currently reach. This work will inform the delivery of the first shared marketing campaign.

The application is seeking a contribution to the overall cost of delivering Phase 2. The project has already received some financial support of £4,000 from the Goldsmiths Centre and St John.

Financial Information

St John Ambulance is a large national Charity with an annual turnover of £100 Million. This project will be managed under the budget of the Museum of St John.

Recommendation

This application has demonstrated how it will meet the programme outcomes as it will support the development of the City of London's Culture Mile by increasing audience participation in historic venues in Farringdon. By working together to

across a Consortium the venues will be able to curate shared programmes and marketing costs while increasing visitor numbers to the historic and iconic venues. St John Ambulance is a huge national Charity who will be leading this project and managing the finances. At the officer panel it was agreed to fund the continued development of the Ring and contribute to the Project Manager cost. Funding is recommended as follows:

£2,000 contribution to the Project Manager costs in delivering phase 2 of establishing The Ring Consortium.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Summer Music in City Churches (Ref: 14880)

Amount requested: £7,500

Amount recommended: £7,500

Purpose of grant request: A midsummer festival of music and words in Churches across the square mile in 2019.

The Applicant

Summer Music in City Churches (SMCC) is a brand-new festival presenting music to inspire, divert and engage, in ancient and architecturally stunning churches in London's Square Mile. A voluntary constituted organisation set up in March 2018, it delivered its first festival in June this year. The organisation currently has 3 members sitting on its management committee.

Background and detail of proposal

This application is looking for support towards the cost of delivering the 2019 Festival that will take place in June next year. The festival was inceptioned to provide a cultural focus within the City of London during the summer. The festival provides opportunities for people working in, living in and visiting to experience a high quality musical performance while shining a spotlight on the many architecturally interesting churches in the City that often go un-noticed.

Planning for the festival will take place from the end of September 2018 with the programme of musical concerts to take place over the summer period from June 2019. The festival that took place this year was mainly funded through private donations and with income made on ticket sales. The plan will be to attract support from City Businesses for the 2019 programme and your funding will help to leverage the funding required to deliver the programme. Tickets for the concerts are £15 for performances without an interval and £20 for performances with an interval. The intention for the 2019 festival is to have a literary theme for each concert bringing together music and words.

Financial Information

The festival turnover in 2018 was £32,000, most of the funding for the programme came from Private Individual Donations and the ticket sales for each event. The festival in 2019 is likely to have a similar turnover, the organisation is sure they will not receive the same support in 2019 from individual donors and are therefore looking to diversify the incomes streams for the festival.

Recommendation

Although SMCC have only been running since March 2018 they have managed to deliver a successful festival of music in City Churches and are looking to do this again in 2019. This programme meets the criteria as it enhances public benefit in

the City through culture, however it could be deemed that the price of tickets limit how accessible the programme is for all. SMCC have also not received any match funding to date for this but intend to use a grant from the City of London to help leverage further support. As this application is one of several music in Church applications I will leave this decision to the panel.

£7,500 funding to deliver a midsummer festival of music and words in Churches across the square mile in 2019.

CENTRAL GRANTS PROGRAMME

ASSESSMENT CATEGORY – Inspiring London through Culture

Voces Cantabiles Music (Ref: 14878)

Amount requested: £5,200

Amount recommended: £5,200

Purpose of grant request: A music project involving pupils from Tower Hamlets, Hackney and Newham leading to performances at the Gresham Centre.

The Applicant

Voces Cantabiles Music (VCM) was set up in 2006 to stage and perform professional vocal concerts of a classical genre. They work with young people and provide a range of singing workshops with their two internationally acclaimed vocal ensembles VOCES8 and Apollo5. They are based in the Gresham Centre in the heart of the City of London.

Background and detail of proposal

VCM are looking for towards the total cost of the project. They are seeking funding to cover the cost of the singing workshop that will take place with schools in Hackney and Tower Hamlets, followed by workshops in the Gresham Centre. School visits will commence in February 2019 with workshops and the final concert taking place in the Gresham Centre in May 2019. The secondary school pupils will be engaged on a young leader's programme where they will learn how to lead a music workshop. They will then deliver a music workshop to primary school children at the Gresham Centre. The final performances will take place at the Gresham Centre and the participants parents will be invited alongside other guests. During assessment I was satisfied by the organisations Safeguarding arrangements and it was clear this project has been well planned. Your funding is being sought for the specific elements in the budget that take place at the Gresham Centre. The remaining balance will be made up as a contribution from the schools and funding from the Tower Hamlets Arts and Music Education Service.

VCM have previously been supported for this work under the programme. The Central Grants Unit (CGU) has received a positive monitoring form for this work and this project will be building and developing on the last programme supported. The project will bring new audiences from adjacent boroughs into the City and will have positive outcomes for the young people involved.

Financial Information

Most recent accounts from year end 31 August show a turnover of £877,120. The Charity hold an appropriate level of reserves of £318,856, in line with reserves policy. The Charity have robust financial procedures and processes in place.

Recommendation

VCM are a well-established organisation with a strong track record for delivering music education programmes. This project fits closely with the criteria as it promotes

access for all to participate in the City of London's cultural offer. The project already has support for the work taking place in schools in Tower Hamlets and Hackney. They are seeking your funding for all of the elements that take place in the City which will provide positive outcomes for the young people involved. Monitoring received by the CGU for the last grant awarded to VCM was of a high standard. Funding is recommended in full for this programme.

£5,200 to support the workshops at the Gresham Centre, the rehearsal and concert and the project management costs.